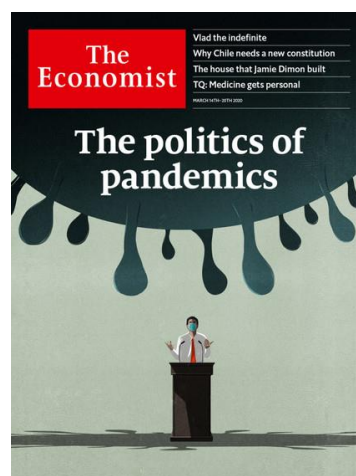

Vax populi: boosting the jab in Britain

Natasha Loder, Health Policy Editor @natashaloder



UK's communication strategy

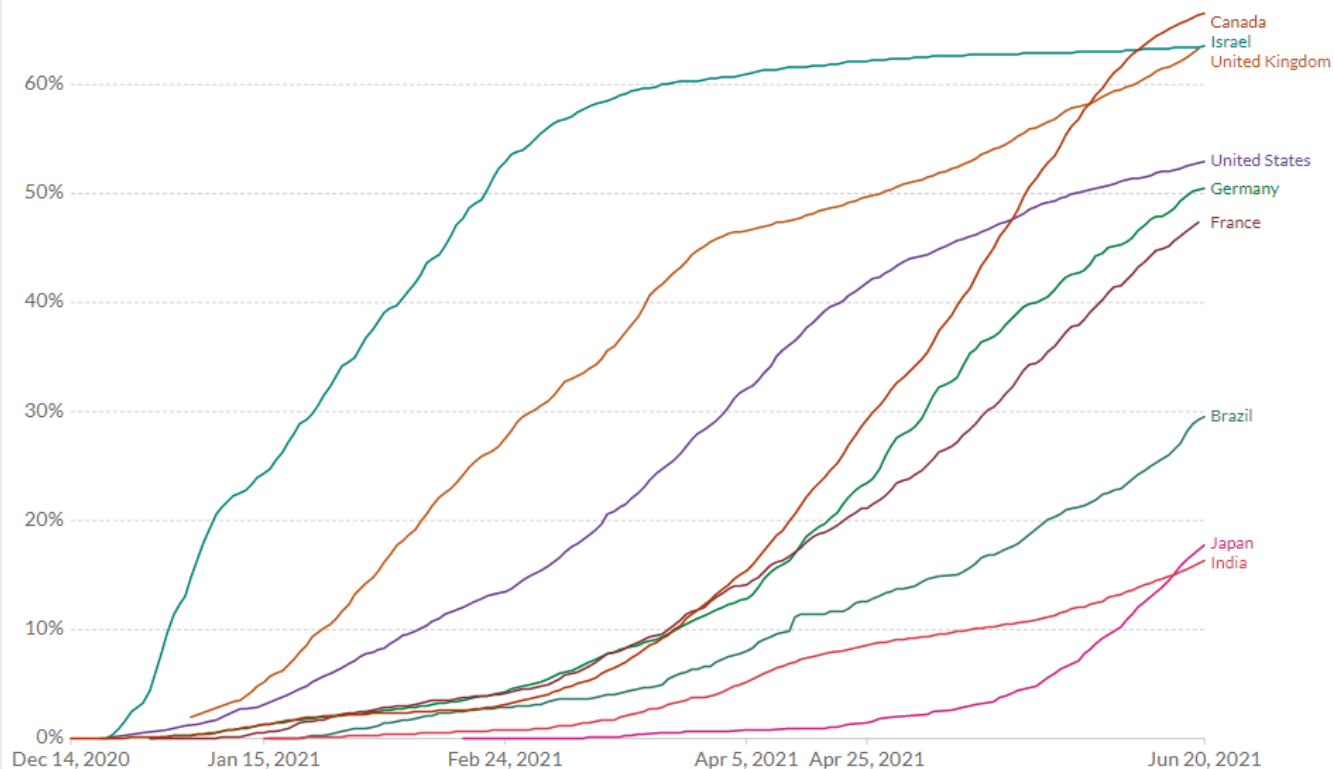


Share of people who received at least one dose of COVID-19 vaccine

Share of the total population that received at least one vaccine dose. This may not equal the share that are fully vaccinated if the vaccine requires two doses.

Our World
in Data

LINEAR LOG



Source: Official data collated by Our World in Data

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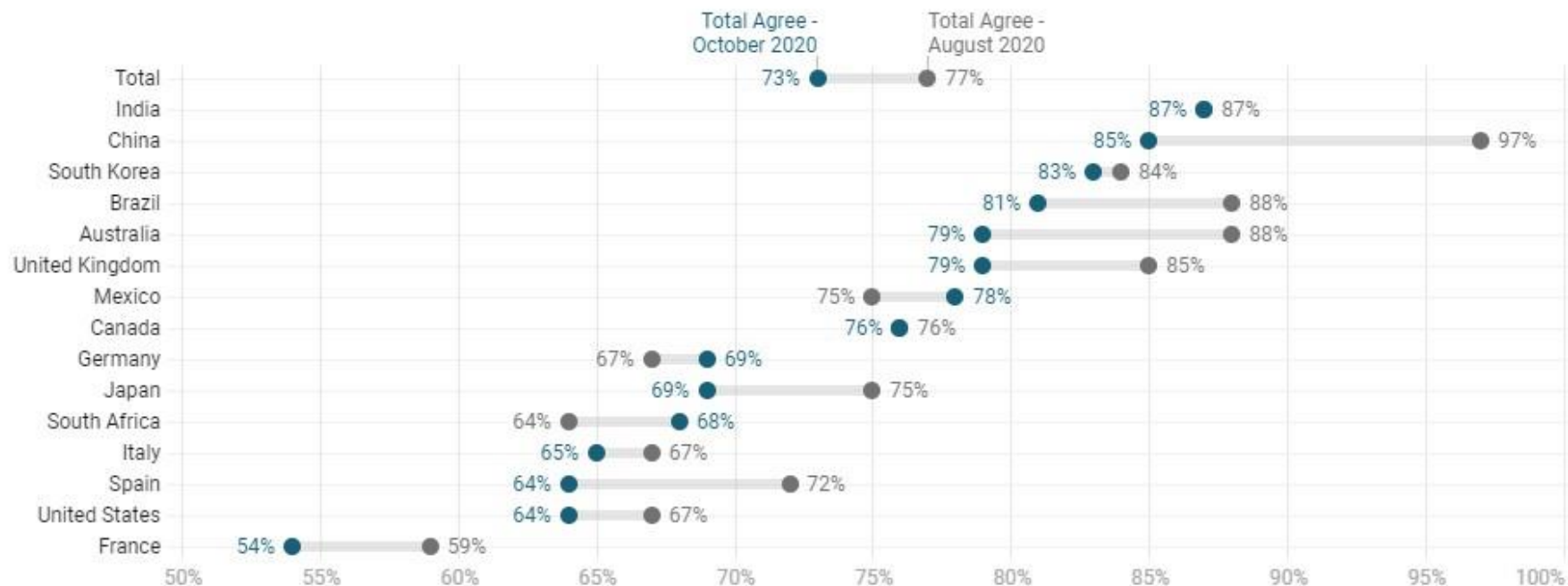
Hugo Gye  @HugoGye · Jun 14

As we brace for an announcement on  lockdown roadmap, here's the proportion of each group who've had 2 doses.

16-29: 15%
30-34: 23%
35-39: 27%
40-44: 37%
45-49: 45%
50-54: 79%
55-59: 88%
60-64: 94%
65-69: 92%
70-74: 96%
75-79: 100%
80+: 93%

Whole adult population: 57.4%

If a vaccine for COVID-19 were available, I would get it



Base: 18,526 online adults aged 16-74 across 15 countries

Chart: Ipsos • Source: [Global Advisor](#) • [Get the data](#) • Created with [Datawrapper](#)

Antivax vs vaccine hesitancy; geopolitics

Los Angeles Times

Anti-vax stupidity is spreading like measles



- Antivaxers have taken advantage of the pandemic to multiply disinformation on social media
- Russian 'monkey' campaign against AZ

Daily Mail

Russia spreads fake news
claiming Oxford coronavirus
vaccine will turn people into
MONKEYS



HOW TO MAKE A VACCINE IN RECORD TIME

University of Oxford



and global collaborators



0:00 / 1:34



**The
Economist**

The economy Joe Biden will inherit

America's allies: a long wishlist

The trouble with value investing

Zambia, becoming the next Zimbabwe

NOVEMBER 14TH–20TH 2020

Suddenly, hope





Hancock: “V-day”

“The beginning of the end”

“light at the end of the tunnel”

Margaret Keenan, 90, becomes first in world to receive Pfizer Covid vaccine - video



Margaret Keenan, 90, became the first person in the world to receive the Pfizer Covid-19 jab after its clinical approval, as the NHS launched its biggest vaccine campaign on Tuesday.

Keenan received the jab from the nurse May Parsons at her local hospital in Coventry. Vaccinations will be administered at dozens of hospital hubs across the country from Tuesday - nicknamed 'V-Day' by the health secretary, Matt Hancock

- **Coventry woman, 90, first patient to receive Covid vaccine in NHS campaign**

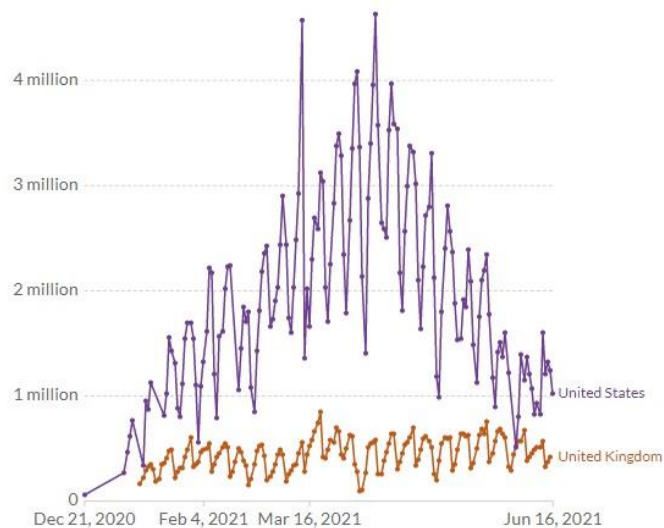


Daily COVID-19 vaccine doses administered

This is counted as a single dose, and may not equal the total number of people vaccinated, depending on the specific dose regime (e.g. people receive multiple doses).

Our World
in Data

LINEAR LOG



Source: Official data collated by Our World in Data

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► Dec 21, 2020 ◯ Jun 16, 2021

Why were the issues with the AstraZeneca vaccine, discussed in the EU, not treated as a major cause for concern in the UK?

Daily Mail
THURSDAY MARCH 18, 2021
Daily newspaper of the year 70p

As crime scene officer probed over vile message sent from site where body was found...

HOW LOW CAN POLICE GO OVER SARAH? SEE PAGES 11-13

'RECKLESS' EU SNUBS UK JAB

Experts' fury as France, Germany, Italy and Spain 'risk lives' by halting Oxford vaccine over blood clot fears

In Kate Pickles, Shaun Woolter and Jenni Groves

EUROPEAN leaders were accused of risking lives last night by suspending use of the Oxford Covid jab.

Against the advice of the EU pharmaceutical watchdog, the French, Italy and Spain yesterday halted the rollout of AstraZeneca's vaccination while reports of blood clots were investigated.

But the move was criticised by the UK government, which said the suspension was a "vicious attack" on the only vaccine that can protect the most vulnerable in the world.

The UK government said it was "not aware of any credible evidence" that the vaccine posed a "significant risk" to the public.

A spokesman said: "We are aware of reports of blood clots, but they are extremely rare and we are taking steps to support what they are doing."

THE Sun THE SUN, A NEWS UK COMPANY

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COVID CRISIS Denmark first nation to DITCH AstraZeneca vaccine entirely over 0.000095% blood clot risk as EU jab shambles deepens

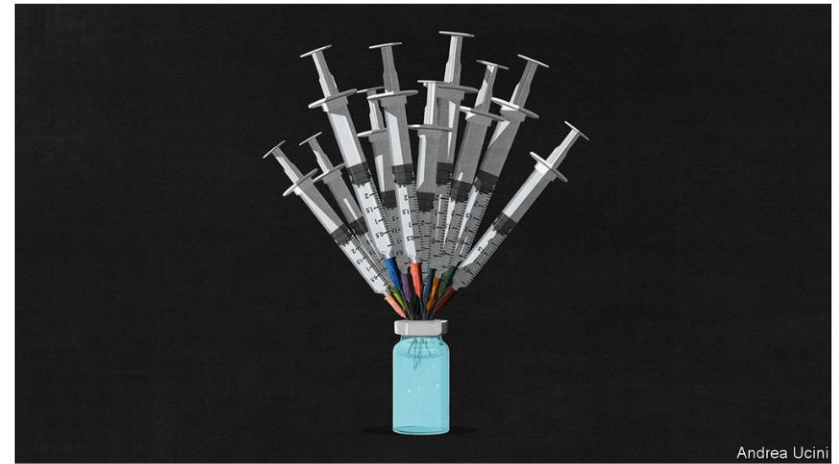
Patrick Knox
14 Apr 2021, 14:54 | Updated: 14 Apr 2021, 15:36



What is the current situation and challenges for the British COVID-19 vaccine communications strategy?



Do you think the communications strategy has been successful?



Andrea Ucini

Why is COVID-19 vaccine acceptance in the UK significantly higher than other industrialised countries? What do you think is the main factor driving this difference?

Thank you

Natasha Loder, Health Policy Editor @natashaloder